



2020

Nebraska Home Care Association
Legislative Reception,
Industry Partner Expo
&
Annual Conference

Attendee Registration
January 14-15, 2020
Cornhusker Marriott
333 S. 13th St. • Lincoln, NE 68508

An application has been submitted to
Iowa Western Community College
Iowa Board of Nursing for contact
hours and is pending approval

Click Here To
[Register Online](#)



N e b r a s k a
Home Care Association



2020 Home Care Association Legislative Reception
January 14, 2020 from 5:30 - 7:00 p.m. CST
Billy's ♦ 1301 H Street ♦ Lincoln, NE

Join us for the 2020 Nebraska Home Care Association Legislative Reception

Building a relationship with your state senator and advocating on behalf of your clients is increasingly important, as the healthcare environment continues to change, and the ability to deliver home and community-based healthcare services becomes increasingly challenging. Please join us at Billy's, January 14, 2020 to discuss and hear issues impacting home care; discuss ongoing challenges to help ensure that medically necessary home health and hospice services are authorized and then reimbursed through Medicaid fee for service and Heritage Health; and discuss expansion of access of healthcare services for our state's citizens.

Preparation Webinar for Legislative Day

The Nebraska Home Care Association is hosting a free webinar on January 7, 2020 at 12:00 p.m. Central to help you prepare for Legislative Day. If you are unable to attend the live event, you can request a recording of the webinar. Please mark that option on the registration page in this brochure. Topics will include how the legislative process works, why advocacy is important and the impact it has on you and your clients, how to build an effective relationship with your state senator, and a review of the priority legislative issues the association is working on that we're asking you to discuss with your senator during the Legislative Reception. There will also be a Virtual Lobby Day option for those who are unable to be at the reception. Please register for this webinar if you are participating virtually, as we will review talking points when you contact your state senator by email or phone that day.

Annual Conference Schedule

Home Health Track

Private Duty Track

Tuesday, January 14, 2020 - Nebraska Home Care Association Pre-Conference Session and Networking Reception with State Senators

12:00 pm - 1:00 pm	Registration
1:00 pm - 3:00 pm	Pre-Conference Session “Preparation for PDGM” presented by Teresa Northcutt from Selman-Holman & Associates
3:00 pm - 5:00 pm	Industry Partner Expo
5:30 pm	Networking Reception with State Senators at Billy’s

Wednesday, January 15, 2020 - Annual Conference

7:00 am - 8:00 am	Attendee Registration and Continental Breakfast - Cornhusker Marriott
8:00 am - 8:05 am	Welcome and Announcements
8:05 am - 10:00 am	“Discovering the Secrets of Ethical Affluence” presented by Rabbi Yonason Goldson from Ethical Imperatives
10:00 am - 10:45 am	BREAK AND EXHIBITS
10:45 am - 12:15 pm	“Preparation for PDGM” (continued) presented by Teresa Northcutt from Selman-Holman & Associates
12:15 pm - 1:15 pm	Nebraska Home Care Association Annual Meeting and Luncheon
1:15 pm - 1:30 pm	Prize Drawings
1:30 pm - 3:00 pm	Pain Management - presented by Amanda Matthew, Hospice Clinical Manager from Visiting Nurse Association
1:30 pm - 3:00 pm	The Importance of Industry Collaboration in Providing Innovative, Quality Care Solutions in the Home Care Setting - presented by Dayle Wickizer, Gracia Kremer and John Hudnall from Home Instead Senior Care
3:00 pm - 3:15 pm	BREAK
3:15 pm - 4:00 pm	Utilization of the Hospice Benefit - presented by Amanda Matthew, Hospice Clinical Manager from Visiting Nurse Association
3:15 pm - 4:15 pm	Case Management Problem Solving and How To Be A Supervisor Super Star - presented by Amy Harris, Home Care Assistance-Lincoln
4:15 pm	Evaluation/Q&A/Adjourn

In order to receive contact hours for the conference sessions that you are attending, you will be asked to complete a sign-in sheet, evaluation form and a half sheet. A Certificate of Completion will be provided to you at the end of the conference.

Speakers

Preparation for PDGM

The Patient Driven Grouper Model is the first major change to the home health payor system since 2000. CMS is moving home health away from therapy utilization driven payment to a payment largely driven by diagnoses codes. This course will provide an overview of the PDGM along with practical guidance and action items for readiness by January 1, 2020, including improving agency efficiencies to decrease days to RAP investigating agency LUPAs and correcting as necessary, raising the level of quality and accuracy of your diagnosis coding and more....

It is critical for agencies to understand the basics of PDGM, how to analyze current systems, work processes and data to identify agency strengths and weaknesses, and plan ahead to position your agency to meet the challenges of these important changes.

Teresa Northcutt

Teresa has provided educational programs on OASIS assessment, ICD-9 and ICD-10 coding, agency communications and processes, documentation, quality outcome improvement, and care transitions for regional and state conferences. With 35+ years of experience as Clinical Services and QI/Education manager with home health agencies (independent, hospital-based, and county health dept.), a hospital patient educator and quality improvement facilitator, and a program manager with Primaris, the Missouri QIO, Teresa brings comprehensive and contemporary knowledge of home care and quality improvement methods. Teresa joined Selman-Holman and Associates in 2011.



Purpose Statement

It is critical for agencies to understand the basics of PDGM, how to analyze current systems, work processes and data to identify agency strengths and weaknesses, and plan ahead to position your agency to meet the challenges of these important changes.

Pre-Conference Session Objectives

1. Identify the major aspects of PDGM.
2. Explain community vs. institutional as a component of PDGM.
3. Explain operational changes necessary for 30 day payment periods.

Rabbi Yonason Goldson

Yonason Goldson is director of Ethical Imperatives, LLC, teaching leaders how good ethics is good business and the benefits of intellectual diversity. He's a keynote speaker, TEDx presenter, and community rabbi, as well as a repentant hitchhiker, recovered circumnavigator, former newspaper columnist, and retired high school teacher in St. Louis. He's authored hundreds of articles applying ancient wisdom to the challenges of the modern world, and five books including *Proverbial Beauty: secrets for success and happiness from the wisdom of the ages*. Visit him at <http://ethicalimperatives.com>.



Discovering The Secrets of Ethical Affluence

Discover the 3000-year-old secret for creating trust, loyalty, and productivity.

Do we really have to choose between being successful and being good?

With half a trillion dollars in productivity lost every year in the United States because of employee disengagement and workplace conflict, isn't it obvious that our assumptions about success might just be all wrong?

The truth is, success depends on creating a culture of ethics — which starts with recognizing the power each of us has to influence our environment:

- Do we inspire confidence or suspicion?
- Do we expect as much from ourselves as we expect from others?
- Do we seek to place blame or find solutions?

Awareness of the impact we have on others enables us to forge healthy relationships, promote productive collaboration, and transform a group of individuals into a cohesive team.

This interactive keynote will provide:

- A guide to foster a culture of cooperation and engagement.
- A strategy for holding ourselves to a higher standard of personal responsibility.
- Entertaining stories and real world examples of ethical conflicts.

Amanda Matthew

Amanda Matthew is the Clinical Manager for the VNA Hospice in Omaha, NE. She is certified in hospice and palliative care. Amanda is passionate about the management of pain as she has suffered from chronic pain since the age of 16. Amanda and her husband, Paul, are looking forward to celebrating 19 years of marriage this summer and they have



Speakers

2 teenagers in the house- Abby and Haley. Amanda is surviving the Nebraska winter by watching lots of basketball- Rock Chalk Jayhawk!

Pain Management

In this session we will review the critical information needed in assessing, interpreting and communicating the patient's pain. We will review key principles of pain management. We will discuss pharmacological and non-pharmacological interventions, breaking through many misconceptions regarding the use of opiates, and review application.

Utilization of the Hospice Benefit

During this session we will review the current healthcare models and describe the Medicare hospice benefit. We will identify the barriers in transitioning patients to hospice care. Finally, we will describe the current Medicare guidelines relative to commonly seen diagnoses.

Gracia Kremer

Gracia is a Home Care Consultant for Home Instead Senior Care. She has over 15 years of experience working within the Lincoln healthcare community, and most recently has spent the last 3.5 years working in Hospice. She has a passion for helping people navigate difficult healthcare decisions and finding resources to help keep them home (wherever they call home) for as long as possible. She is passionate about delivering exceptional customer service and knows the importance of excellent communication and follow through.



Dayle Wickizer

Dayle is the General Manager at Home Instead Senior Care. She manages all aspects of the business and leads the team in providing over 170,000 hours of home care service each year to the Lincoln community and surrounding areas. Dayle received her undergraduate from UNL with an emphasis in Consumer Science and Advertising. She then attended Doane University and received her Master's degree in Management.



John Hudnall

John is the Home Instead Senior Care franchise owner in Fremont, NE. which supports Dodge, Saunders, Western Douglas, and Washington Counties. Before owning his own franchise, John worked at Home Instead Senior Care's Global Headquarters located in Omaha, Nebraska as a Business Performance and Development Coach traveling throughout



the U.S. and Canada supporting independently owned and operated franchise offices. John later became a certified Maxwell coach which helped him mentor and lead teams with various leadership philosophies. John works alongside an incredible team of professionals that are truly committed to uniting people that want to make a difference in the lives of seniors and their families.

The Importance of Industry Collaboration in Providing Innovative, Quality Care Solutions in the Home Care Setting

The United States has a rapidly growing population of older adults, many of whom want to remain in their own homes but require help to do so. It is usually more cost effective to provide care at home than within a health care setting, and technology is allowing for a broader range of care – even complex care – to be delivered at home. How do we collaborate as industry partners to provide high-quality, coordinated home care? In a perfect world, what would home care look like? Home care providers are a part of a broader care team which includes physicians, nurses, pharmacists, therapists, DME providers, caregivers and family members. In this session we will look at the changing demographics in our population that is driving the increased demand for caregivers and home care. We will review the various partners involved in home care and how we can collaborate to provide innovative, quality solutions.

Amy Harris

Amy Harris graduated from Nebraska Wesleyan with a Bachelor of Science in Business Administration and a minor in Human Resource Management. From there, she went into Banking both personal and commercial in Texas and moved back to Lincoln continuing that type of role. For a number of years Amy was a stay-at-home mother until God called her to help take care of older adults. That calling led her to Tabitha where Amy assisted as a Sage. This was a role bridging communication between the care team and the residents. The chief complaint of residents was that they were "kicked-into" the nursing home. In 2011, Amy and her partner opened Home Care Assistance, specializing in bringing assisted living into the home. It is through strong care coordination with home health agencies and hospice that we can assist with an all-encompassing approach to home care. Together, we can truly bring a skilled level of care into the home.



Case Management Problem Solving and How To Be A Supervisor Super Star

In this session, identify what to watch for in a supervisory visit, learn best practices for developing consistency of supervisory visits, and learn problem solving 101 strategies for case management.

Purpose Statement

This conference is presented to prepare home care and hospice providers for the Patient Driven Groupings Model implementation, to learn application of ethical practices, utilize pain management strategies for hospice services, implement caregiver recruiting strategies, utilize case management problem solving and identify industry collaboration in quality care solutions.

Conflict of Interest Statement

The speakers have identified no actual, potential or perceived conflict of interest. The Nurse Planners have identified no actual, potential or perceived conflict of interest.

Industry Partner Expo
January 14, 2020
3:00 p.m. - 5:00 p.m.

Annual Conference
January 15, 2020
Time Reserved for Exhibits - 10:00 a.m. – 10:45 a.m.

Hotel Reservation Information

A special discounted rate of \$104 plus tax is available by calling (866) 706-7706 and requesting the Nebraska Home Care Association Group Rate.

Reservations must be made by January 8, 2020 in order to receive the special rate.



Conference Objectives

1. Define ethics, identify first enemy of ethics-rationalization and solution.
2. Identify 2nd enemy of ethics - evaluation and solution.
3. Identify 3rd enemy of ethics - finger-pointing and solution.
4. Explain Low Utilization Payment Adjustments (LUPAs) and their impact on payment.
5. Explain the role of the primary diagnosis and other diagnoses in PDGM.
6. Explain the functional component of the billing code derived from OASIS items.
7. Identify Barriers to Pain Relief.
8. Identify Components to Pain Assessment.
9. Discuss Pharmacological and Non-Pharmacological Interventions and applications for use.
10. Identify reasons for the rise in home care.
11. Understand the definitions and roles of home care providers and caregivers.
12. Demonstrate how industry partners can collaborate to provide quality care for aging individuals at home.
13. Describe the Medicare Hospice Benefit.
14. Describe Barriers in Transitioning to Hospice Services.
15. Review Admission Criteria for Hospice.
16. Learn how to improve quality of care through case management and the supervisory role in consistent oversight and training.

SAVE THE DATE

2020 Nebraska Home Care Association Events

April 20-22 OASIS-D Conference and COS-C Exam at the Younes Conference Center in Kearney, NE – presented by OASIS Answers

April 20-21, 2020 Intermediate Coding Class at the Younes Conference Center in Kearney, NE –presented by Lisa Selman-Holman

August 26, 2019 – Legislative and Regulatory Update Conference at Mary Lanning Hospital in Hastings, NE – presented by Bill Dombi, President of the National Association for Home Care & Hospice (NAHC)

PDGM 2.0 Summit and Webinar – TBD – we will keep you updated as NAHC rolls out their schedule and plans.

Selman-Holman and Associates will present the following (dates TBD):

- Improving Home Health Star Ratings Webinar Series
- Quality Improvement and QAPI Webinar
- Case Management and Care Coordination Webinar Series



Support the Nebraska Home Care Association PAC through Conference Fundraising Activities

The Nebraska Home Care Association Political Action Committee (PAC) would like to be able to support several candidates by providing a contribution to their state legislative campaigns. In order to do that, the PAC Committee is requesting your support and contribution to the Nebraska Home Care Association's Political Action Committee (PAC). Taking advantage of this membership benefit will allow support for candidates who support the needs and interests of our clients and all of us as home care providers. It is important for all of us to invest in efforts to protect ourselves against political risks, just as you would work with your patients to help them prevent additional illness or other health issues.

Our goal is to raise a minimum of \$5,000. Contributions to the PAC will also allow members to attend fundraising events for candidates and inform them of issues impacting home care and hospice and ask for their support. It's another opportunity to educate them about home care issues and communicate key points to those who directly influence home care and hospice policy and regulations in our state. Making these contributions helps identify us as an association that is committed to impacting public policy.

Please support the PAC through one or all of these fundraisers at the Annual Conference:

Chance to Win a Gift Basket or Travel Package

Purchase tickets for a chance to win a gift basket and a travel package with two airline tickets to a destination of your choice in the United States. Tickets are \$5 each or 5 tickets for \$20. Please bring your credit card or checks payable to the Nebraska Home Care Association PAC. We are unable to accept cash contributions, as that is a violation of PAC guidelines.

Participate in a Heads or Tails Game

During the Annual Business Meeting Luncheon, purchase a ticket for \$20. The presenter will ask all the participants to either pick "heads" (by showing a thumbs up) or "tails" (by showing a thumbs down). Those who pick the correct side of the coin remain standing while everyone else sits down. The process will be repeated until only one person is left standing. That person will win an awesome prize.

Everyone who participates in the fundraiser will be asked to complete a consent form at the conference.



Annual Conference Attendee Registration

Attire: Business casual attire is recommended.

Tuesday, January 14, 2020

<input type="checkbox"/> # (of representatives from your agency/organization/company) x __\$40	Nebraska Home Care Association Legislative Networking Reception
<input type="checkbox"/> \$0	Legislative Day Preparation Live Webinar
<input type="checkbox"/> \$0	I am unable to attend the webinar, but would like to receive a recording.
<input type="checkbox"/> \$0 (# attending) __	Industry Partner Expo
<input type="checkbox"/> \$0 but must attend the full conference (select that option below) (# attending) ____	Preparation for PDGM Part 1 Pre-Conference Session with Teresa Northcutt, Selman-Holman and Associates

Wednesday, January 15, 2020

<input type="checkbox"/> \$0 (# attending) ____	Yes, I/we will attend the Annual Meeting/Luncheon (included in your registration fee).
<input type="checkbox"/> \$0	No, I/we are unable to attend the Annual Meeting Luncheon.
<input type="checkbox"/> \$170 (1st representative from your agency/organization/company) <input type="checkbox"/> \$150 (each additional representative) x ____ <input type="checkbox"/> \$5 (each representative) x ____ wanting contact hours (nursing CE) to be filed with the Iowa Western Board of Nursing	Annual Conference Nebraska Home Care Association Member
<input type="checkbox"/> \$210 (1st representative from your agency/organization/company) <input type="checkbox"/> \$190 (each additional representative) x ____ <input type="checkbox"/> \$5 (each representative) x ____ wanting contact hours (nursing CE) to be filed with the Iowa Western Board of Nursing	Annual Conference Prospective Member
<input type="checkbox"/> \$90 (1st representative from your agency/organization/company) <input type="checkbox"/> \$70 (each additional representative) x ____ <input type="checkbox"/> \$5 (each representative) x ____ wanting contact hours (nursing CE) to be filed with the Iowa Western Board of Nursing	Private Duty Track Conference Option

Name(s) of Participant(s) and Credentials (if applicable):

1. _____ Email: _____
2. _____ Email: _____
3. _____ Email: _____
4. _____ Email: _____
5. _____ Email: _____

Agency: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Special Dietary Needs: _____

Event Registrations must be received no later than January 10, 2020.

Cancellation policy: A 50% fee refund will be given on cancellations submitted to the Nebraska Home Care Association office by January 7, 2020.

All refunds will be processed after accounts have been completed.

Payment Methods

- ☐ Check - Print this form, fill it out, and send to the Nebraska Home Care Association with a check made payable to the Nebraska Home Care Association, 3901 Normal Blvd., Ste. 100, Lincoln, NE 68506.
- ☐ Credit Card - Click here to [register/pay online](#).

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.