



New IASC E-Book on Aloe Available from Virgo Publishing

October 16, 2009 – The International Aloe Science Council (IASC) is pleased to announce the publication of “The International Aloe Science Council Presents: An Aloe Scientific Primer” written by IASC Executive Director Devon Powell and published by Virgo Publishing.

The new e-book – available for download on Virgo’s *Natural Products Insider* [Web site](#) – provides information on commonly traded aloe species, advice on growing aloe for profit, discussion of aloe vera as a market commodity, and a detailed appendix on aloe species and organic certification.

“Interest in the cultivation of aloe vera is high, and IASC hopes this new book provides answers to some of the most commonly asked questions,” said Powell. “We are proud to be the source for information on this beneficial plant and look forward to continuing to provide information useful to industry and consumers.”

To download your copy, visit

<http://www.naturalproductsinsider.com/EBooks.aspx?tw=20091016080907>.