LCUL's Political Advocate Program:

Next Level Engagement

Credit unions are highly regulated by both the state and federal government. Changes in laws and regulations can have a big impact on operations, the bottom-line and, most importantly, the ability to serve members. The Louisiana Credit Union League works around the clock to advance the credit union mission and foster the public trust via multilayered grassroots efforts, CULAC fundraising, and community involvement. Through our network of legislative coordinators, participation in special events with lawmakers, and strategic activities designed to strengthen our political influence, we strive to positively impact the current financial climate and the future health of Louisiana credit unions.

As our advocacy efforts grow, we recognize that there is a need to ensure that our communications are effectively delivered to the proper audience. We are ready to bring our advocacy efforts to the next level with the *Political Advocate Program*.

What will be expected?
Identified by the credit union CEO, the primary role for the individual selected is to ensure that your credit union is ready to move when they need to. Additionally, your political advocate will:

- stay informed on political issues affecting credit unions
- identify credit union staff and board members who are willing to become politically active when alerted by the League on a critical legislative or regulatory issue
- respond to LCUL Action Alerts or forward to the appropriate person
- Participation in one advocacy alliance call per year

Benefits:

- 50% State GAC Political Advocate Discount
- Invitation to local and statewide events such as meet & greets, in district meeting, and other functions.

*Please note if your credit union is represented on the legislative committee, they will serve as your political advocate.

Submit completed form to Angela Gervais, VP of Advocacy, at agervais@lcul.com.

Credit Union: _____

Advocate: _____

Title: _____

Email: _____

President/CEO Signature: _____