



# GENERAL BULLETIN

CONNECTICUT  
BANKERS  
ASSOCIATION  
10 Waterside Drive  
Farmington, CT 06032-3083  
(860) 677-5060  
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2019 - 19

February 5, 2019

## SENT TO:

TO THE CHIEF EXECUTIVE OFFICER  
OR INDIVIDUAL ADDRESSED

CEO, CEO+, CFO, COO,  
Membership  
Associate Members

RE: **2019 Women In Banking Conference**  
Friday, May 3, 2019  
Mystic Marriott, Groton, CT



We are pleased to announce our fifth annual **Women In Banking Conference** will be held on Friday, May 3, 2019 at the Mystic Marriott, Groton, CT. The speaking program will commence at 9:00AM and conclude at 2:30PM.

This exciting event kicks off on Thursday evening with a networking reception that includes our speakers and registered guests. On Friday, we have confirmed three dynamic speakers. We have attached the brochure and registration for this event and hope you will be able to join us. Virtually meet our keynote speaker [Debbie Peterson](#) now!

### Thursday, May 2, 2019

6:00-8:00 PM

**Networking Reception**, Marriott Ballroom (pre-registration required)

### Friday, May 3, 2019

8:00AM

**Registration and Buffet Breakfast**, Mystic Ballroom

9:00-9:15AM

**"Welcome"**, Marriott Ballroom

Steve Lewis, President & CEO, Thomaston Savings Bank and CBA Chairman  
Erica Torres and Kelley Chartier, Wolf & Company

9:15-10:00AM

**"Step Up, Speak Up, Show Up"**

Debbie Peterson, President, Getting To Clarity, LLC

10:00-10:45AM

**"Financing Women-owned Firms: Lessons from Research and Practice"**

Dr. Susan Coleman, Professor of Finance, University of Hartford

10:45-11:00AM

**Networking Break**

11:00-11:45AM

Lieutenant Governor Susan Bysiewicz (invited)

11:45AM-1:15PM

**Buffet Lunch and Networking Bingo**, Mystic Ballroom

1:15-2:30PM

**"From Frustrated To FOCUSED: Mindset Strategies for Acceleration and Growth"**

Debbie Peterson, President, Getting To Clarity, LLC

2:30PM

**Adjourn**

## REGISTRATION INFORMATION

Fees to attend are listed in the brochure. The fee includes Thursday's reception, Friday's general session, breakfast and lunch. For credit card payments, please [register online](#). If you cannot register online, you may complete the [registration form](#) and fax to our secure fax line (860) 677-5066. **We cannot accept registrations with credit card payments via unsecure emails.** All registrants will be billed regardless of their attendance.

## MYSTIC MARRIOTT INFORMATION

The Mystic Marriott is now accepting hotel reservations for the Women in Banking Conference. Through this website you can book, modify or cancel your hotel reservation. Please [click here](#) to make your hotel reservations online.

Reservations can be made at the discounted rate until **Thursday, April 11, 2019**. After that date, the discounted rate will no longer be available.

## KEY DATES

Thursday, April 11, 2019	Hotel room block cut-off date (or if the room block becomes full)
Friday, April 26, 2019	Registration deadline and last day to cancel for a full refund
Thursday, May 2, 2019	Networking Reception
Friday, May 3, 2019	Buffet Breakfast, General Session and Buffet Lunch with Networking

We look forward to greeting you, your Employees and Directors/Trustees on Friday, May 3, 2019. Should you have any questions regarding the meeting or registration procedures, please do not hesitate to contact the Association office.

Sincerely,

COLLEEN E. CLANCY  
First Senior Vice President & Secretary

# 2019 Women In Banking Conference

## 5th Annual

MAY 2-3, 2019

MYSTIC MARRIOTT HOTEL & SPA, GROTON, CT

Presented by Connecticut Bankers Association

### Why You Should Attend & Who Should Attend

- **Network**—Meet with your peers from around the state!
- **Step Up, Speak Up, Show Up**—Discover confident communication skills!
- **Research**—Lessons learned and the implications of women entrepreneurs and financial service providers!
- **Politics**—Meet our new Lieutenant Governor Bysiewicz (invited)!
- **Focused**—4 steps to increase the clarity of direction in your career!

*This conference is designed for all Women in Banking to provide the opportunity to network with other professionals, no matter what your position is and what level you are at!*



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### Hotel

**Mystic Marriott Hotel & Spa**  
**625 North Road (Route 117)**  
**Groton, CT 06340**  
**Reservations: (877) 901-6632**

[Click here for online reservations](#)

There are a limited number of rooms available on Thursday, May 2, 2019. Our group room rate is \$155 plus 15% CT Occupancy Tax. Check-in time is 4:00PM and check-out time is 11:00AM.

The room block cut-off date is Thursday, April 11, 2019 or should the room block become full before this date.

Reserve your room today!



## Schedule

### Thursday, May 2, 2019

6:00-8:00PM

**Networking Reception**, Marriott Ballroom (pre-registration required)

### Friday, May 3, 2019

8:00AM

**Registration and Buffet Breakfast**, Mystic Ballroom

9:00-9:15AM

**Welcome**, Marriott Ballroom

Steve Lewis, President & CEO, Thomaston Savings Bank and CBA Chairman

Erica Torres and Kelley Chartier, Wolf & Company

9:15-10:00AM

**"Step Up, Speak Up, Show Up", Debbie Peterson**, President, Getting To Clarity, LLC

**Are you holding yourself back?** Every aspect of your professional life involves how you step up, speak up, and show up with others. Confidence and internal and external communication skills are vital for you to succeed but are you aware of what may be sabotaging them?

**As a participant, you will:** 1) Discover the role your thoughts play in how you confidently navigate your business or career; 2) Identify how to eliminate limiting beliefs and *step up* and rise to your full potential; 3) Discover how to build respect, credibility and create influence with the ability to *speak up* appropriately; 4) Learn the habits of the most successful communicators and put them to work for you; 5) Explore strategies that allow you to *show up* more confidently—not only physically but figuratively in your professional life. Confident communications is so much more than the words you speak and navigating your career or business is so much more than the skills you have. Take charge of your personal thoughts and experience the professional results that you deserve!

10:00-10:45AM

**"Financing Women-owned Firms: Lessons from Research and Practice", Dr. Susan Coleman**, Professor of Finance, University of Hartford

Dr. Coleman will share findings from her books, *A Rising Tide: Financing Strategies for Women-Owned Firms* (2012) and *The Next Wave: Financing Women's Growth-oriented Firms* (2016). Both of these include up-to-date data on the importance of women-owned firms as well as a wealth of information about the personal experiences of women seeking to launch and grow their firms. Dr. Coleman's talk will also incorporate lessons learned from her research, and their implications for both women entrepreneurs and financial service providers.

10:45-11:00AM

**Networking Break**

11:00-11:45AM

**Susan Bysiewicz**, Lieutenant Governor, State of Connecticut (invited)

11:45AM-1:15PM

**Buffet Lunch and Networking Bingo**, Mystic Ballroom

1:15-2:30PM

**"From Frustrated To FOCUSED: Mindset Strategies for Acceleration and Growth", Debbie Peterson**, President, Getting To Clarity, LLC

Do you feel like you're achieving meaningful results in your career? Are you spending enough time to focus on what you need to advance? Are you focused on everything or the RIGHT things to get ahead? In this highly interactive program, you'll learn the 4 steps that increase your clarity of direction in your career, your focus on the right opportunities, and how to be more productive for more momentum and results! No matter where you are in your career timeline you'll leave with the tips, tools, and techniques to get maximum results every day.

2:30PM

**Adjourn**

## Speakers



**Susan Bysiewicz (invited)**

Susan Bysiewicz is the 89th and current Lieutenant Governor of Connecticut. She previously served as Secretary of State of Connecticut from 1999 to 2011 and as a State Representative from 1993 to 1998, representing the 100th House District.



**Dr. Susan Coleman**

Susan Coleman is a professor of finance at the University of Hartford's Barney School of Business, where she teaches graduate and undergraduate courses in entrepreneurial and corporate finance. Her research has been concentrated in the area of entrepreneurial finance with a particular focus on the ways in which women entrepreneurs secure financing for their firms. Dr. Coleman's work on this topic is widely published and cited in hundreds of refereed journal articles. She is also the author of two books on women-owned firms, *A Rising Tide: Financing Strategies for Women-Owned Firms* (2012) and *The Next Wave: Financing Women's Growth-Oriented Firms* (2016). Dr. Coleman is an active member and past president of the Hartford Area Business Economists. From 2007 to 2011, she also served as a member of Governor M. Jodi Rell's Economic Advisory Council. In 2017 she was named to the Board of Directors for the Rising Tide Foundation, a 501c(3) nonprofit organization focused on developing education and training programs designed to increase the number of women angel investors in the U.S. and abroad. Dr. Coleman is an active angel investor and a limited partner in the Next Wave Impact Fund.



**Debbie Peterson**

After years in corporate America, Debbie had her own breakthrough that led to her become an advocate to help others to achieve the same. She now works with independent business professionals, groups, and associations to deliver the message that if YOU change your mind, YOU can change your results. Debbie is a professional business keynote speaker, trainer, and mindset strategist who inspires audiences wherever she goes. She works with her audiences to help them get clarity on the *obstacles* that are holding them back in business, identify the *habits* that support or sabotage their progress, and develop the flexible *mindset* that will accelerate their business results. She founded Getting To Clarity to provide inspiration, motivation, and education for professionals so they may reach and realize their potential. Debbie has a unique ability to connect with her audience and blend meaningful content with real-life examples leaving participants feeling she is speaking just to them. Her customized programs are engaging, energetic and full of tips, tools, and techniques to create growth. During her career, Debbie discovered her passion for the power of thoughts and the ability to harness thoughts and create amazing results. This door opened when Debbie was selected to participate in a training program for Neuro-Linguistic Programming (NLP), which is described as a behavioral technology, a set of guiding principles, attitudes, and techniques about real-life behavior. Since her introduction to NLP, Debbie has spent years studying NLP as a student, as an assistant, and as a trainer.

[Click here](#) to virtually meet Debbie!

## 2018 Women In Banking Testimonial

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*"This event rarely disappoints. The best WIB Conference in New England!"*



*"I thought all the speakers were great and I enjoyed meeting new people!"*

## How To Register

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Registration fees are located on the last page and include Thursday's reception, Friday's general session, breakfast and lunch.

Payment may be made by check or credit card.

**Cancellation policy:**

Registrations cancelled before April 26, 2019 will be fully refunded. No refunds will be issued after 5:00PM on April 26, 2019.

Please register by Friday, April 26, 2019.

**4 Ways to Register:**

Online: [Women In Banking](#)

Fax: (860) 677-5066

Email: [cba@ctbank.com](mailto:cba@ctbank.com)

Mail: Connecticut Bankers Association  
10 Waterside Drive  
Suite 300  
Farmington, CT 06032

[Click here](#) for a fill-in registration form

***"No one can make  
you feel inferior  
without your  
consent."***

Eleanor Roosevelt

## Connecticut Bankers Association

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10 Waterside Drive, Suite 300  
Farmington, CT 06032  
Phone: (860) 677-5060  
Fax: (860) 677-5066



[VISIT US](#)

[CTBANK.COM](http://CTBANK.COM)

The mission of the Connecticut Bankers Association is to represent the financial institutions in the State of Connecticut and to serve as the voice of its members in matters of their common interest.

The Connecticut Bankers Association shall support and promote legislative and regulatory actions at the state and federal level that benefit the general welfare of its member institutions, the banking industry and the people of the State of Connecticut.



## 2019 Confirmed Sponsors

### Platinum



### Gold



### Silver



### Bronze



### Raffles/ Giveaway



## Sponsorship Opportunities Still Exist!

<b>GOLD</b>	\$5,000	Company logo on all marketing materials, "special" signage at event, promotional materials in handouts, email address of attendees prior to the event, website recognition, 4 complimentary registrations
<b>SILVER</b>	\$3,000	Company logo on all marketing materials, promotional materials in handouts, email address of attendees after the event, website recognition, 2 complimentary registrations
<b>BRONZE</b>	\$500	Company logo on all marketing materials
<b>RAFFLE</b>		Various available

**[Click here](#) to view Sponsorship information!**

## REGISTRATION FORM—2019 WOMEN IN BANKING CONFERENCE

Name of Person Completing Form: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Please register by Friday, April 26, 2019**

Name _____ Title _____ Email _____ <input type="checkbox"/> Will <input type="checkbox"/> Will Not Attend Thursday Reception	Name _____ Title _____ Email _____ <input type="checkbox"/> Will <input type="checkbox"/> Will Not Attend Thursday Reception
Name _____ Title _____ Email _____ <input type="checkbox"/> Will <input type="checkbox"/> Will Not Attend Thursday Reception	Name _____ Title _____ Email _____ <input type="checkbox"/> Will <input type="checkbox"/> Will Not Attend Thursday Reception
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Name _____ Title _____ Email _____ <input type="checkbox"/> Will <input type="checkbox"/> Will Not Attend Thursday Reception	Name _____ Title _____ Email _____ <input type="checkbox"/> Will <input type="checkbox"/> Will Not Attend Thursday Reception

## REGISTRATION FEE/PAYMENT

**Attendees:** # \_\_\_\_\_ x \$285/person = \$ \_\_\_\_\_

**Table of (10):** # \_\_\_\_\_ x \$2,565/table = \$ \_\_\_\_\_

Includes Thursday reception, Friday Buffet Breakfast, Lunch and General Session

☐ Check (payable to CBA)

☐ American Express

☐ MasterCard

☐ Visa

[Online](#)

Card Number \_\_\_\_\_

Exp \_\_\_\_\_

Total: \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Address on File: \_\_\_\_\_

Fax completed form to (860) 677-5066