**WFC MARKETING PLAN FORM**

**Primary Event Planner Contact:** Click here to enter text.

**Phone:** Click here to enter text. **Email:** Click here to enter text.

**Primary Marketing Summary Paragraph:** Click here to enter text.

**Event Lodging Room Block Cut Off Date:** Click here to enter a date.

**Highlight Marketing Paragraph Email #1** Click here to enter text.

**Highlight Marketing Paragraph Email #2** Click here to enter text.

**Highlight Marketing Paragraph Email #3** Click here to enter text.

**Highlight Marketing Paragraph Email #4** Click here to enter text.

**Highlight Marketing Paragraph Email #5** Click here to enter text.

**Speaker Highlight #1** Click here to enter text.

**Speaker Highlight #2** Click here to enter text.

**Speaker Highlight #3** Click here to enter text.

**Venue Highlight:** Click here to enter text.

**Additional Information:** Click here to enter text.