



- Create Awareness
- Increase Engagement
- Make an Impact

**With the Qualified Decision Makers in Indiana's Water & Wastewater Industry**

- Alliance of Indiana Rural Water represents **OVER 90% OF ALL WATER & WASTEWATER SYSTEMS** in the state!
- AIRW represents not only small to mid-sized water & wastewater systems, but also the **KEY DECISION MAKERS AT THE FOUR LARGEST** water & wastewater systems in the state!
- **OVER 650+** Water & Wastewater Systems are members of AIRW

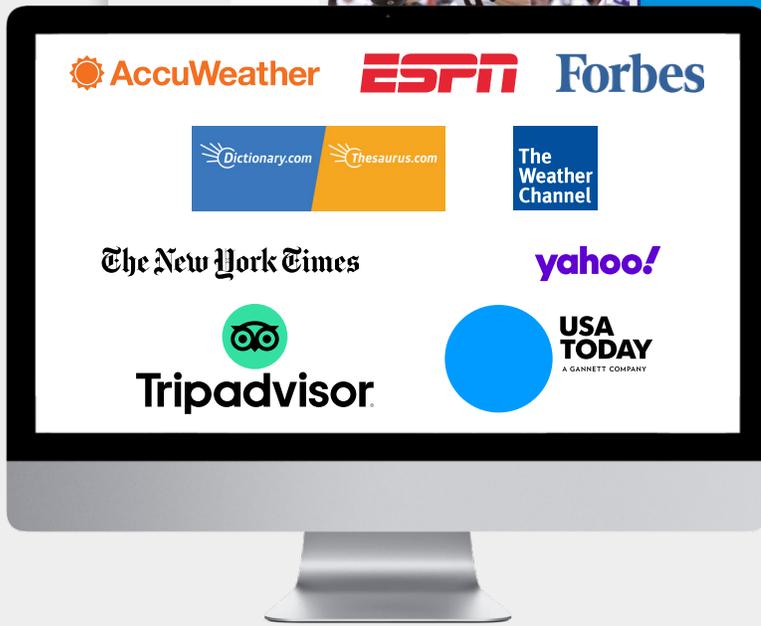
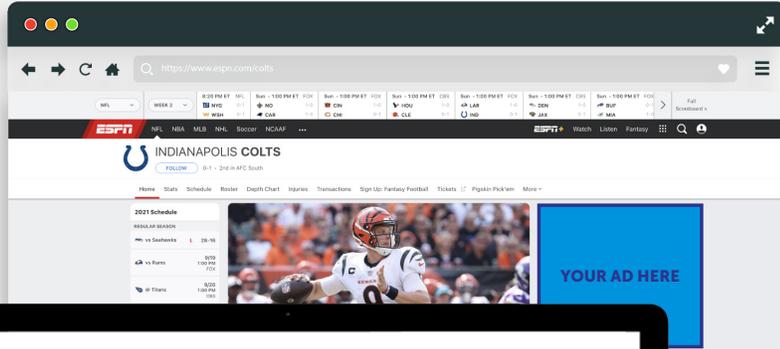
## **2021-2022 Advertising Sponsorship**



For Details, Email Case Aldridge - [Case@theassociationpartner.com](mailto:Case@theassociationpartner.com)



# Advertising Options

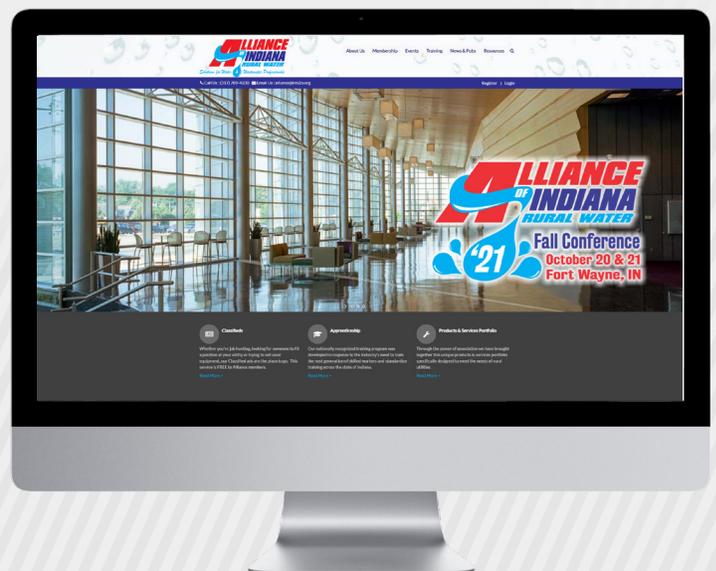


## AIRW Official Member & Website Retargeting Program

Consistently & Frequently Reach  
Thousands of water and wastewater  
professionals Hundreds of  
Thousands of times With Precise and  
Targeted Messaging on Sites they  
Use Every Single Day!

## AIRW Website Advertising Sponsorship

Stay Front & Center with Thousands  
of water and wastewater public works  
superintendents, utility directors,  
engineers, and other key decision makers  
on the Official AIRW Website. PREMIUM  
Exposure Options are limited and First-  
Come, First-Serve!





# Advertising Options

<b>YOUR AD HERE</b>		
 THE ASSOCIATION MAILER		 <b>MAKE AN IMPACT!</b> For Advertising Details, Email: <a href="mailto:advertise@theassociationmailer.com">advertise@theassociationmailer.com</a>
<b>YOUR AD HERE</b>	<b>YOUR AD HERE</b>	<b>YOUR AD HERE</b>

## AIRW Official Member & Website Retargeting Program

Consistently & Frequently Reach  
Thousands of water and wastewater  
professionals Hundreds of  
Thousands of times With Precise and  
Targeted Messaging on Sites they  
Use Every Single Day!