

Nebraska Association for Home Healthcare and Hospice Annual Conference

November 1-2, 2022

Exhibitor/Sponsor Registration
Younes Conference Center North
707 W. Talmadge Street
Kearney, NE 68845

[Register Online Here](#)

Top 5 Reasons to Participate

1. Connect with a majority of Nebraska's home care and hospice decision makers.
2. Conduct business with current and prospective customers.
3. Learn about current and emerging trends, challenges and opportunities impacting Nebraska's home care and hospice industry.
4. Showcase your products and services, and discuss how you can support the needs of home care and hospice professionals.
5. Gain additional exposure and recognition through support of Nebraska Association for Home Healthcare and Hospice members and the home care and hospice industry.



N e b r a s k a

Association For Home
Healthcare and Hospice

NAHHH Annual Conference Agenda

Home Health

Hospice

Personal Care Home Care

Tuesday, November 1, 2022 - Annual Conference

8:00 am - 9:15 am	Welcome and General Session: A Piece of the Puzzle ... Eight Traits of a Quality Teammate presented by Kevin Kush
9:15 am - 9:30 am	BREAK
9:30 am - 12:00 pm	Home Health Legislative and Regulatory Updates presented by Katie Wehri and Calvin McDaniel from NAHC
9:30 am - 12:00 pm	The Perspectives of a Hospice Physician presented by Dr. Bob Bleicher from HoriSun Hospice
9:30 am - 10:30 am	National Personal Care Workforce Data Study presented by Maggie Keen from MissionCare Collective
10:30 am - 12:00 pm	Set Your Mind for Creativity and Collaboration presented by Tim Matacio
12:00 pm - 1:15 pm	Annual Business Meeting and Awards Presentations with Lunch
1:15 pm - 3:15 pm	Mentoring, Preceptoring and Professional Development; Strategize, Launch and Manage for Success presented by Kim Garcia from Hillcrest Home Care
1:15 pm - 3:15 pm	Hospice Legislative and Regulatory Updates presented by Calvin McDaniel and Katie Wehri from NAHC
1:15 pm - 4:00 pm	Marketing and Caregiver Recruiting Trends and Strategies presented by Caleb Donovan, Jeremy Starkel and Kristin Starkel from Right at Home
3:15 pm - 4:00 pm	Networking Break
3:15 pm - 3:30 pm	Break
3:30 pm - 4:30 pm	Macy Catheters and Routes of Medication Administration presented by Amanda Matthew from AseraCare Hospice
4:00 pm - 6:00 pm	Exhibit Hall with Hors d'oeuvres
6:30 pm - 8:30 pm	Casino Night with Food Stations and Bar, NAHHH PAC fundraiser

Wednesday, November 2, 2022 - Annual Conference

8:00 am - 10:30 am	Unraveling Medicare Clinical and Billing Requirements: CGS Home Health and Hospice Updates presented by Nykesha Scales and Tanith Heesch, RN
8:00 am - 10:00 am	Medicaid Waiver presented by Colin Large from the Nebraska Department of Health & Human Services
10:00 am - 10:15 am	Break
10:15 am - 12:00 pm	Safety in the Work Place presented by Barbara Citarella
10:30 am - 10:45 am	Break
10:45 am - 12:00 pm	Palliative Care and Transitioning Home Health Patients to Hospice presented by Cindy Kathman, Ashley Pavelka-Smidt, Anita Lounsbury and John Mueller from Mary Lanning Home Care and Hospice
10:45 am - 12:00 pm	Growth Mapping in Hospice presented by Sheila Zelazny from Tabitha
12:00 pm - 1:00 pm	Networking Roundtables with Lunch

In order to receive a Certificate of Completion:

1. Register for the conference and pay the \$5 contact hours (CE) fee.
2. Attend the conference.
3. Complete an evaluation form for sessions attended.
4. Register your contact hours (CE) through an online portal provided by the Iowa Western Community College Board of Nursing Provider #6 by November 9, 2022.

Exhibitor/Sponsor Information

\$2,000 Sponsorship Level

Sponsorships help enhance the visibility and recognition of your company or organization while supporting the home care and hospice industry. Your support helps allow the Nebraska Association for Home Healthcare and Hospice to provide education, information and services to your customers. There are different sponsorship opportunities available, so that you can choose the level of support that best fits your budget and business objectives. Sponsors will be recognized on the convention web page, on social media and through promotions during the Annual Conference. Sponsors can pay for a video to be played during a conference session. Please contact us with other ideas you have to promote your organization's products, services and resources.

- Exhibit booth at the Annual Conference (value of \$400)
- ¼ page banner ad in the Nebraska Association for Home Healthcare and Hospice Online Membership Directory (value of \$400)
- Banner ads in six issues of NewsPulse, the electronic newsletter distributed to more than 600 home care, home health and hospice providers (value of \$750)
- Link to your company website on the Nebraska Association for Home Healthcare and Hospice website (value of \$500)
- Special recognition with your company logo in the registration brochures for each association event, on the website and the Facebook page (value of \$500)
- Recognition as an Industry Partner on signage, the website and Facebook page prior to and during the Annual Conference and one other association event of your choice (value of \$500)
- Up to three sets of Nebraska Association for Home Healthcare and Hospice member mailing labels per year – delivered electronically (by request) (value of \$600)
- Access to the Nebraska Association for Home Healthcare and Hospice Online Membership Directory (value of \$200)

Exhibit Display Shipping

Please send displays and materials to:

Younes Conference Center North
NE Association for Home Healthcare & Hospice Annual Conference
707 W. Talmadge Street, Kearney, NE 68845

For return shipping – please have all items boxed up, taped up and labeled for shipment. You are also responsible for calling for pick up for FedEx and UPS.

Marketing Opportunities

- Banner Ad Placed on the NAHHH Annual Conference Web Page: \$100
- Speaker Gifts: If you would like to donate a gift for each speaker, the suggested amount is \$10-25 per speaker. There are 15 session speakers at this year's conference.
- Session Sponsorships - \$100. Sponsor a session and you will receive up to 2 minutes at the beginning of the session to promote your business, products, and services to the audience while supporting the conference program.
- Bags for Conference Attendees: \$100. Every attendee and session presenter will receive an attendee bag. The bags should be strong enough to hold up to five pounds of material. As the exclusive bag sponsor, your company/organization will be responsible for ordering and shipping the bags to the Nebraska Association for Home Healthcare and Hospice office in advance of the conference. Shipping instructions will be provided. You will also be recognized on the conference web page, on social media and through conference announcements and signage.
- Folders for Conference Attendees: \$100. Every attendee and session presenter will receive a folder with their name badge and materials. As the exclusive folder sponsor, your company/organization will be responsible for ordering and shipping the folders to the Nebraska Association for Home Healthcare and Hospice office in advance of the conference. Shipping instructions will be provided. You will also be recognized on the conference web page, on social media and through announcements and signage at the conference.
- Badges and Lanyards for Conference Attendees: \$250. Your company/organization logo will be placed on all attendee badges and lanyards that hold the attendees' and speakers' name badges. As the exclusive badge/lanyard sponsor, your company/organization will be responsible for providing its logo to the Nebraska Association for Home Healthcare and Hospice office for printing on the badges and lanyards. You will also be recognized on the conference web page, on social media and through announcements and signage at the conference.

Casino Night!

Join the Nebraska Association for Home Healthcare and Hospice from 4:00 – 6:00 p.m. on Tuesday, November 1, 2022, for the Exhibit Hall networking reception. Enjoy complimentary hors d'oeuvres and purchase a beverage at the cash bar during the reception.

Following the Exhibit Hall, continue to socialize with attendees in a casual and relaxed atmosphere while playing games during the NAHHH Casino Night operated by Entertainment Plus.

The event is a fundraiser for the Nebraska Association for Home Healthcare and Hospice Political Action Committee.



Keeping with the casino theme, exhibitors are encouraged to offer a game at their exhibit table, such as a simple card, dice or poker chip game, or generate a question related to a product or service you offer, as a few examples. You are also encouraged to provide candy or a prize and, as an exhibitor, you will also be included in the Exhibit Bingo card game where attendees can turn in their fully stamped Bingo cards for additional casino chips.

Door Prize donations are also requested. Please specify your donation as part of your registration. Suggested minimum value of \$50 for Door Prizes. Prize suggestions include travel vouchers, a free consulting time, free registration to a vendor's class, a spa package, gift cards, gift baskets, handheld electronics.

Exhibitors who are sponsors at the \$2,000 level can hand out additional bonus chips (play money) to members who win at their exhibit table game. Following the Exhibit Hall, exhibitors are encouraged to join members and play the casino games.

We look forward to helping you connect with home care and hospice professionals looking for the best products, services and resources available for their clients, caregivers, agencies, companies and organizations. You are also welcome to attend the conference education sessions, as seating permits in the session rooms. If you would like to earn contact hours (CEs) for sessions attended the \$5 CE fee must be submitted before receiving a certificate.

Hotel Accommodations

Younes Conference Center North -
Kearney, NE: Book by October 3 for Discount
Rate

Younes Conference Center North, 707 W. Talmadge Street, Kearney, NE, is providing accommodations for NAHHH 2022 Annual Conference attendees.

Room rate is \$135/night, plus any applicable state or municipal taxes, fees, or assessments.

To reserve a room call (308) 234-2212 and ask for a room in the "NAHHH Annual Conference" room block.

The number of rooms are limited, so book now.



Nebraska Association for Home Healthcare and Hospice
2022 Annual Conference, November 1, 2022
Younes Conference Center North
707 W. Talmadge Street, Kearney, NE

Company/Organization Name: _____

Participant 1: _____ Email: _____

Participant 2: _____ Email: _____

Address: _____ City, State, Zip: _____

Phone: _____ Product/Service Company Provides: _____

\$2,000 Sponsorship Level:

Nebraska Association for Home Healthcare and Hospice 2022-23 Annual Sponsor - \$2,000

Exhibitor Registration Fees without sponsorship:

Nebraska Association for Home Healthcare and Hospice Member Fee - \$350

Prospective Member Fee - \$500

Exhibit fee includes one (1) 6-foot table, 2 chairs, breaks, Industry Partner Expo reception and Annual Business Meeting Luncheon for two (2) representatives from your company/organization, and attendance at the conference educational sessions (if there is seating available). Exhibitors will be recognized during announcements at the conference, in NewsPulse (weekly electronic newsletter), Annual Conference web page, social media, in on-site materials and on TV screen at the conference.

If your company wishes to send more than two representatives, the cost is \$160 per additional attendee.

Additional Representative: \$160
Name and Email Address: _____

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Name and Email Address: _____

Exhibitor Needs:

I will need electrical power for my display - No Charge. Please provide your own extension cord.

Other requests (please specify): _____

Annual Business Meeting Lunch Option (select one of the following options – your registration fee includes lunch):

I will attend the luncheon. Special dietary requests, food allergies: _____

I will not be attending the luncheon.

Door Prize Giveaway

If you would like to donate a door prize, please bring it to the registration table by 3:00 p.m. on November 1, 2022. You will be invited to draw a winner's name and present your donation to the recipient.

Yes, I would like to participate in the door prize drawings.

Description of item: _____

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- Badges and Lanyards for Conference Attendees - \$250

Sponsor a Session

Select a session or multiple sessions to sponsor. Following registration, you will be contacted to provide information on which session(s) you would like to sponsor. Sponsorships are made on a first registration, first preference basis.

- Sponsor a Session - \$100 X _____ Number of Sessions

Conference Packet Insert

You may choose to purchase and place an insert in the attendee conference packet. Inserts are due by October 21, 2022. Please mail them to the Nebraska Association for Home Healthcare and Hospice, 3901 Normal Blvd., Suite 100, Lincoln, NE 68506.

- Nebraska Association for Home Healthcare and Hospice Member Rate: \$50 per insert
- Prospective Member Rate: \$100 per insert

Total Sponsorship Fees: \$ _____

Grand Total of Fees: \$ _____

Registrations are due by October 21, 2022. A \$3 processing fee is applied to all credit card transactions.

Payment Methods

- Check – Print this form, fill it out and send to the Nebraska Association for Home Healthcare and Hospice, 3901 Normal Blvd., Suite 100, Lincoln, NE 68506 with a check payable to the association.
- Credit Card - [Click here to register/pay online.](#)

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.