

NEW JERSEY SOCIETY OF HEALTH-SYSTEM PHARMACISTS

Sponsor & Exhibitor Prospectus

2023 Annual Meeting & Exhibition
March 30-31, 2023

Ocean Place Resort & Spa
One Ocean Boulevard
Long Branch, New Jersey 07740
800.411.7321 www.oceanplace.com



SCHEDULE AT A GLANCE FOR EXHIBITORS

| DATE/TIME | EVENT | LOCATION |
|---------------------------------|---|-------------------|
| THURSDAY, MARCH 30, 2023 | | |
| 12:30 - 2:00 PM | Reverse Expo – Private Event | Seabright |
| 1:30 - 4:00 PM | Exhibit Hall Reserved for Installation | Monmouth Ballroom |
| 4:00 - 6:00 PM | Exhibition and Poster Session, Social Reception and Music | Monmouth Ballroom |
| 6:30 - 7:30 PM | Dismantling of Displays (If not staying for both days) | Monmouth Ballroom |
| FRIDAY, MARCH 31, 2023 | | |
| 10:45 AM - 12:15 PM | Reverse Expo – Private Event | Seabright |
| 10:00 AM - 1:15 PM | Exhibit Hall Reserved for Installation | Monmouth Ballroom |
| 1:15 - 3:00 PM | Exhibition and Poster Session | Monmouth Ballroom |
| 2:30 - 3:30 PM | Dismantling of Displays | Monmouth Ballroom |

TWO DAY REVERSE EXPO

Key New Jersey hospital and health-system pharmacy decision makers will man the tables for YOU to visit on Thursday, March 30 from 12:30 - 2:00 PM and Friday, March 31 from 10:45 AM - 12:15 PM. You will have face-to-face time with the individuals involved with purchasing decisions, making your investment more cost effective and productive. Partial listing of participating facilities include for **Thursday, March 30:** Cape Regional Medical Center – Richard Artymowicz, Capital Health System – Ken Bevenour, Hackensack Meridian Health Mountainside Medical Center – Mona Nashed, Holy Name Medical Center – Nancy Palamara, Inspira Medical Center Mullica Hill – Ed Dix, Lauren Pino, Inspira Medical Centers Vineland & Elmer – Sabrina Romean and Craig Sastic, JFK University Medical Center – Mary Pat Boehler, Penn Medicine Princeton Medical Center – Philip Coco, RWJBarnabas Health – Doug DeStefano, Shore Medical Center – Matthew Piskun; **Friday, March 31:** Cape Regional Medical Center – Richard Artymowicz, Capital Health System – Ken Bevenour, Hackensack Meridian Health Mountainside Medical Center – Julia Ilyin, Holy Name Medical Center – Leonard Lucanie, Inspira Medical Center Mullica Hill – Ed Dix, Lauren Pino, Inspira Medical Centers Vineland & Elmer – Sabrina Romean and Craig Sastic, JFK University Medical Center – Tae Park, RWJBarnabas Health – Doug DeStefano, Shore Medical Center – Jennifer Gardner, St. Joseph’s Health – Urshila Shah. This is an event worth the investment of your regional or national sales leaders’ time. Only available to confirmed exhibitors.

BENEFITS OF EXHIBITING WITH NJSHP

Benefits of exhibiting with NJSHP at the annual meeting:

- The opportunity for valuable face to face time with pharmacy leaders throughout New Jersey, all in one convenient site at the exhibit hall and reverse expo.
- Discover challenges and opportunities that your customers are talking about in the quickly changing healthcare landscape during the vendor forum.
- Meet the next generation of pharmacy leadership in the exhibit hall. Many of the pharmacy residents and students in New Jersey attend the annual meeting and present posters during our poster session.
- Make it a night on Thursday! There are multiple restaurant options that are within walking distance to the meeting venue. This is a great chance to have dedicated time with your valued clients and customers on Thursday evening.

ADDITIONAL EXHIBITOR OPPORTUNITIES FOR 2023 WITH NJSHP

Promotional Theater

Conduct a Promotional Theater to present more information on products and services! NJSHP is (again) offering this opportunity for our exhibitor partners to conduct a promotional theater on the morning of Thursday, March 30th from 9:15 – 9:45 AM and Friday, March 31st from 7:15 – to 7:45 AM. NJSHP will provide the room and audio-visual equipment for your session, as well as access to promote the event to attendees. The Promotional Theater is a unique forum designed to attract an audience of pharmacy leaders to discuss new products and/or therapies. This could be a sharing of new information or an opportunity to gather perceptions, opinions, and attitudes toward a product, service, concept, advertisement, idea, or packaging related to your company.

JOIN THIS IMPRESSIVE LIST OF PREVIOUS NJSHIP EXHIBITORS

Partial List

| | |
|--------------------------------------|--------------------------------------|
| AbbVie | Ipsen Bio Pharma |
| AbbVie – Women’s Health Division | Janssen Biotech, Inc. |
| Alexion AstraZeneca Rare Disease | Jassen Pharmaceuticals |
| Alkermes | Jazz Pharmaceuticals |
| Allergan Pharmaceuticals | Kedrion Biopharma |
| American Regent | Medical Packaging Inc., LLC |
| AmerisourceBergen | Melinta Therapeutics |
| Amgen | Merck & Co., Inc. |
| Astellas Pharma US | Moderna Therapeutics |
| AstraZeneca Pharmaceuticals | Nephron Pharmaceuticals Corporation |
| Athenex | Nexus Pharmaceuticals |
| Baxter Healthcare | Novartis |
| Boehringer Ingelheim Pharmaceuticals | Novo Nordisk |
| Bristol-Myers Squibb | Octapharma |
| BTG Specialty Pharmaceuticals | Omniceil |
| CAPS/B. Braun Medical Inc. | Pacira |
| Celgene | Par Pharmaceuticals |
| CenterX | Pfizer Injectables |
| Chiesi | Pharmacosmo Therapeutics Inc. |
| Coherus Biosciences | Pharmacyclics-an AbbVie Company |
| COVIS Pharma (formerly AMAG) | Ritedose 503B Outsourcing |
| CSL Behring | Sagent Pharmaceuticals/SterRx |
| Daiichi Sankyo, Inc. | Sandoz |
| Eagle Pharmaceuticals, Inc. | Sanofi |
| Equashield LLC | Sanofi/Regeneron |
| Fagron Sterile Services | Shionogi Inc. |
| Fresenius Kabi | Stericycle Inc. |
| Genentech USA | Takeda Pharmaceuticals America, Inc. |
| GlaxoSmithKline | Takeda Pharmaceuticals-GI Division |
| Grifols | Teva Pharmaceuticals |
| Guardian Medical Systems, LLC | UCB Pharma |
| Heron Therapeutics | Xellia Pharmaceuticals |
| Indivior | |

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

| EXHIBIT PACKAGES | Type | Cost | Exhibit Booth | Days | Reverse Expo |
|---------------------|---------|---------|------------------|--|--------------|
| | Level 1 | \$5,400 | 1 Booth 2 Reps | <input type="checkbox"/> Both | 3 passes |
| | Level 2 | \$3,250 | 1 Booth 2 Reps | <input type="checkbox"/> Thursday 3/30 <input type="checkbox"/> Friday 3/31 | 2 passes* |
| | Level 3 | \$2,200 | 1 Booth 2 Reps | <input type="checkbox"/> Thursday 3/30 <input type="checkbox"/> Friday 3/31 | 1 pass* |

*Reverse Expo pass(es) will be for the same day as the booth(s).

| SPONSORSHIP PACKAGES | Package | Description | SELECTION |
|-------------------------|----------------------------------|--------------------------------------|--|
| | Promotional Theater | \$2,800 30 Minutes | <input type="checkbox"/> Thursday 3/30 <input type="checkbox"/> Friday 3/31 |
| | Booth ONLY | \$1,100 booth includes 2 reps | <input type="checkbox"/> Thursday 3/30 <input type="checkbox"/> Friday 3/31 |
| | Reverse Expo ONLY | \$1,100 person | <input type="checkbox"/> # of people 3/30 <input type="checkbox"/> <input type="checkbox"/> # of people 3/31 <input type="checkbox"/> |
| | Additional Booth Reps | \$600 per person, per day | <input type="checkbox"/> # of people 3/30 <input type="checkbox"/> <input type="checkbox"/> # of people 3/31 <input type="checkbox"/> |
| | Advertising AD – Program Booklet | Full Page \$1,100 Half Page \$600 | <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page |
| | Breakfast Sponsor | \$600 per day | <input type="checkbox"/> Thursday 3/30 <input type="checkbox"/> Friday 3/31 |
| | Beverage Sponsor | \$600 per day | <input type="checkbox"/> Thursday 3/30 <input type="checkbox"/> Friday 3/31 |
| | Tote Bags Sponsor | \$5,500 | <input type="checkbox"/> |
| | Lanyard Sponsor | \$1,600 | <input type="checkbox"/> |

EXHIBIT SPACE AGREEMENT INFORMATION

CONTACT INFORMATION:

Exactly as it should appear on signage and printed materials.

Organization _____

Contact _____

Title _____

Phone _____

Email _____

Address _____

City, State, Zip _____

REPRESENTATIVE(S) ATTENDING: *(Please type/ print)*

| Name | Event | Date |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

LIST COMPANIES THAT YOU WOULD PREFER NOT TO BE NEAR.

We will try to accommodate requests but can make no guarantees.

PRODUCTS OR SERVICES TO BE EXHIBITED.

Fees collected for exhibit space are exclusively for that purpose. Exhibitors are not given the opportunity to review or influence CPE content and their activities are independent of CPE taking place during the Annual Meeting.

METHOD OF PAYMENT

Online: **CLICK [HERE](#)** to purchase online with a credit card. Please complete and submit paperwork via email to: office@njshp.com.

Check payable to NJSHP enclosed for
\$ _____

Credit Card Payment:
Card Type (Check One)

☐ VISA ☐ MC ☐ AMEX ☐ Discover

Credit Card Number

Exp. Date (MM/YY): _____ / _____

CVV code: _____ Date: _____

Billing address (if different)

Name (as it appears on the card)

Signature

Type name above if submitting VIA email.

Instructions & Payment

(NO REFUNDS):

Complete this form and return it with appropriate payment as soon as possible. Executed letter of agreement must be received by **March 1, 2023** in order to assure space and to be listed in pre-program publicity. Companies whose agreements are received after **March 1, 2023** will not be listed in the Official Program.

Make checks payable to:
NJSHP (EIN 22-2419542)

Return contract(s), payment and advertising artwork to:
NJSHP, 760 Alexander Road, PO Box 1
Princeton, NJ 08543-0001
Fax: 609-228-5434, Email: office@njshp.com

SPONSORSHIP COMMITMENT FORM

INFORMATION

Contact Name _____

Organization _____

Address _____

City _____

State _____ Zip _____

Phone Number _____

Fax Number _____

E-mail Address _____

RETURN COMPLETED FORM TO (No Refunds):

Stella L. Williams, Administrative Director
609-936-2205
Fax: 609-228-5434
office@njshp.com

New Jersey Society of Health-System
Pharmacists
(NJSHP)
(EIN 22-2419542)
760 Alexander Road
PO Box 1
Princeton, NJ 08543-0001

METHOD OF PAYMENT

Online: [CLICK HERE](#) to purchase online with a credit card. Please complete and submit paperwork via email to: office@njshp.com.

Check payable to NJSHP enclosed for \$ _____

Credit Card Payment: ☐ VISA ☐ MC ☐ AMEX ☐ Discover

Credit Card Number _____

Exp. Date (MM/YY) ____ / ____ CVV _____

Billing Address _____

Name on Card _____

Signature _____

GENERAL INFORMATION

HOTEL INFORMATION

Ocean Place Resort & Spa
One Ocean Blvd., Long Branch, New Jersey 07740
(732) 571-4000
<http://www.oceanplace.com/>

ACCOMMODATIONS/RESERVATIONS

Ocean Place Resort & Spa
Mention the NJSHIP and the 2023 Annual Meeting to receive discounted rate of \$199 per room, per night (does not inclusive resort fees and taxes). Call directly at (732) 571-4000 Option #2 or online [HERE](#). Rooms have been blocked for Wednesday, Thursday, and Friday nights, March 29-31. The block cut-off date is: **February 27, 2023.**

DIRECTIONS TO THE OCEAN PLACE RESORT & SPA

From Northern New Jersey and New York:
Take the New Jersey Turnpike South to Exit 11.
Take the Garden State Parkway South to Exit 105 (or Route 18 Exit 13B) to Route 36 East.
Follow Route 36 East approximately 6.4 miles to Ocean Blvd., Long Branch.
Turn right onto Ocean Blvd. and proceed approximately 5 miles to Ocean Place Resort & Spa on the left.

From Western New Jersey and Philadelphia:
Take the New Jersey Turnpike North to Exit 7A.
Follow Interstate 195 East to Exit 36.
Take the Garden State Parkway North to Exit 105, then follow the directions listed above.

PARKING

The parking fee at the Ocean Place Resort & Spa is \$20. Please ask to have your parking ticket validated at the registration desk.

SHIPPING MATERIALS

Exhibitor shipping information will be emailed to the contact person listed on the exhibitor application form after space has been confirmed. The company providing our exhibit hall service is the Lighting & Decorating Company of Paterson, NJ. Complete instructions and pricing for shipping will be included.

ELECTRICAL CONNECTIONS

One standard electrical outlet will be provided complimentary in each exhibit booth. If you require additional electrical service in your exhibit booth, you must inform NJSHIP's headquarters at office@njshp.com on or before Friday, March 1, 2023. Any request received after March 1, 2023 will be assessed a \$25 service charge.

SETUP & REMOVAL

The Exhibit Hall will be available for setup starting at 1:30 PM on Thursday, March 30th. Removal of your exhibit area can start at 6:30 PM and must be completed by 7:30 PM. On Friday, March 31st, the Exhibit Hall will be available for setup starting at 10:00 AM and removal of your exhibit area can start at 2:30 PM and must be completed by 3:30 PM.

EXHIBIT BOOTHS (March 30 and 31)

More than 60 exhibit spaces available in the Exhibit Hall. Exhibit fee includes: • One 8' x 8' draped booth (draped backdrop and side rails), one table and two chairs • Two representative registrations • Recognition in official program booklet To assure inclusion in the program and space inside the Monmouth Exhibit Hall, signed contracts must be received by March 18, 2023.

ATTIRE

Business Casual

RULES & REGULATIONS

1. If an exhibitor does not follow the rules and regulations set by NJSHP, then this agreement may be terminated. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages the amount paid by the exhibitor for exhibit space, rental, regardless of whether or not NJSHP enters into a further lease of the space involved.
2. Termination of Meeting & Exhibit. Should the premises in which the NJSHP Annual Seminar is to be held become, in the sole judgment of the Society, unfit for occupancy, or should the meeting and exhibit be materially interfered with by reason of action of the elements, strike picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of NJSHP, the agreement for exhibit space may be terminated. NJSHP will not incur liability for damages sustained by exhibitors as a result of such termination. In the event of such termination, the exhibitors expressly waive such liability and release the Society of and from all claims for damages and agree that the Society shall have no obligations except to refund the exhibitors pro-rated shares of the aggregate amounts received by the Society as rental for exhibit spaces for said exhibits after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby specifically agreed to by the exhibitor.
3. Fees collected for exhibit space are exclusively for that purpose. Exhibitors are not given the opportunity to review or influence CPE content and their activities are independent of CPE taking place during the Annual Meeting.
4. Where possible, space assignments will be made by NJSHP in keeping with the preferences as to location requested by the exhibitor. NJSHP, however, reserves the right to make the final determination of all space assignments in the best interest of the exposition.
5. Exhibitors cannot sublet any part of their assigned exhibit space; No exhibitor shall assign, sublet, or share the space allotted with another business or firm.
6. The General Rule of the Exhibit Hall is "Be a Good Neighbor". No exhibits will be permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, receptionists, and models are required to confine their activities within the exhibitor's booth space. Apart from the specific display space for which an exhibiting company has under agreement with NJSHP, no part of the Exhibit Hall and its grounds may be used by any organization other than NJSHP for display purposed of any kind or nature. Representatives should be attired to maintain the professional and businesslike climate of the convention.
7. Cost for repairing any damages to the exhibit hall will be billed to the responsible exhibitor. Nothing can be posted or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or other properties of the Exhibit Hall or Hotel.
8. The Exhibit Hall has been reserved for exhibit installation during the following hours: Thursday, March 30, 1:30 – 4:00 PM and Friday, March 31, 10:00 AM – 1:15 PM.
9. The dismantling of displays will be directly following the exhibition on Thursday, March 30, between 6:30 – 7:30 PM and on Friday, March 31, between 3:30 – 4:30 PM. At this time all exhibit displays or materials left in booths without instructions will be packed and stored at the discretion of NJSHP, and all charges will be applied to the exhibitor.
10. Exhibitor's displays will not be dismantled or packed in preparation of removal prior to 6:00 PM on Thursday, March 30, and prior to 3:00 PM on Friday, March 31.
11. NJSHP reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to decision by NJSHP. NJSHP reserves the right to make such changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exhibit with the provision that all exhibitors will be advised of such changes in writing.
12. Hold Harmless Clause – The exhibitor assumes the entire responsibility and liability for losses, damage, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless the hotel employees from any and all such losses, damages, and claims except when caused by gross negligence and willful misconduct.
13. NJSHP may take photographs of attendees, exhibit space, exhibit personnel and other items and individuals within the Exhibit Hall. Acceptance of these rules provides an authorization for NJSHP to use such photos on its web site, in reports of the meeting and in promotional materials.
14. Vendors agree to comply with all COVID-19 requirements imposed by NJSHP for meeting attendance, (such could include, but not limited to, complete vaccination or negative testing).