



# Louisiana

## TRUCKING FAST FACTS



# TRUCKING DRIVES THE ECONOMY

### CAREERS

# 88,440

Trucking industry jobs in Louisiana  
**1 in 17 jobs in the state**  
*(2020)*

### SMALL BUSINESS EMPHASIS

# 10,830

Trucking companies located in Louisiana. Primarily small, locally owned businesses, these companies are served by a wide range of supporting businesses.  
*(2021)*



### COMPETITIVE WAGES



Total trucking industry wages paid in Louisiana in 2020 exceeded **\$4.5 billion**, with an average annual trucking industry salary of **\$50,397**



Heavy and tractor-trailer truck drivers held **20,610** jobs with an average annual salary of **\$44,350**.

*(U.S. Bureau of Labor Statistics, 2020)*



### TRANSPORTING THE ESSENTIALS

Percent of manufactured tonnage transported by trucks in Louisiana.  
**170,450 tons per day**  
*(2017)*



**78.2%** of Louisiana communities depend exclusively on trucks to move their goods.



# SAFETY MATTERS

### SAFETY FIRST

Louisiana Motor Transport Association members put safety first through:

- ✓ Improved driver training
- ✓ Investment in advanced safety technologies
- ✓ Active participation in industry safety initiatives at the local, state and national levels

### CONTINUALLY IMPROVING

**2019 U.S. fatal crash rate** per 100 million Vehicle Miles Traveled (VMT):

**Louisiana: 1.03 | USA: 1.49**

Between **1975 and 2019**, the U.S. large truck fatal crash rate has dropped



### COMMITMENT TO SHARING THE ROAD

The Share the Road program sends a team of professional truck drivers to communities around the country to teach car drivers about truck blind spots, stopping distances and how to merge safely around large trucks, all designed to reduce the number of car-truck crashes.



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## TRUCKING PAYS THE FREIGHT

### THE INDUSTRY

The trucking industry in Louisiana paid approximately

**\$484 million**

in federal and state roadway taxes  
(2020)

The industry paid **41%** of all taxes owed by Louisiana motorists ...



... despite trucks representing only **10%** of vehicle miles traveled in the state.



### INDIVIDUAL COMPANIES

As of January 2022, a typical five-axle tractor-semitrailer combination paid:

**\$3,714** **state** highway user fees and taxes

**\$8,906** **federal** highway use fees and taxes

These taxes were **over and above the typical taxes paid by businesses in Louisiana.**

### ROADWAY USE

**63,746**

Miles of public roads in Louisiana  
(2020)

Miles driven on public roads:

All Motorists: **48.4 billion**

Trucks: **5.0 billion**

## DELIVERING A CLEANER TOMORROW

### EMISSIONS

- ✓ **49%** of U.S. commercial trucks are now powered by the newest-generation, near-zero emissions diesel technology.
- ✓ Medium- and heavy-duty trucks contribute just **24.5%** of all transportation-related greenhouse gas (GHG) emissions in the U.S. and represent only **7%** of total U.S. GHG emissions.

### FUEL CONSUMPTION

The trucking industry continues to improve energy and environmental efficiency even while increasing the number of miles driven. In 2020:



Combination trucks accounted for just **18%** of the total highway transportation fuel consumed.



Combination trucks consumed nearly **113 billion** fewer gallons of fuel than passenger vehicles in the U.S.

### PARTNERSHIPS

Through the **U.S. Environmental Protection Agency's (EPA) SmartWay Transport Partnership**, the trucking industry is working with government and businesses to quantify greenhouse gas emissions and take steps to reduce them.



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